

Editorial

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This issue of the ABAC ODI Journal Vision. Action. Outcome. presents ten articles on various topics highlighting change management in various contexts . There are five action research papers that present the use of organization development interventions in five different institutions of higher education, four papers on challenges in the hotel , tourism , and service industry, and a model development research.

- Kaipunlert’s study “ An Organization Development Intervention to Enhance the Learning Organization: A Case Study of Student Affairs, Assumption University of Thailand” aimed to enhance the Student Affairs Division of Assumption University to become a learning organization by using organizational development methods including diagnostic procedures, organizational interventions, and training programs.
- Wang utilized the analysis and intervention of CIB in ZYUFL teachers' teaching behavior to improve the classroom teaching effectiveness, including teachers' teaching outcome and students' learning outcome.
- Li and Kim present an action research that utilized OD interventions to develop students’ leadership readiness and core leadership skills to enhance student engagement in campus-based extracurricular activities in a private university in China.
- Shi and Kim used organization development interventions to improve the organizational effectiveness by optimizing organization structure of Zhejiang Yuexiu University of Foreign Languages in China.
- Fagbolu and Fallon explored possible strategies for academic achievement improvement of tourism management students.
- Batra extensively discussed the global challenges and opportunities brought about by Covid-19 in his article “ Hospitality and Tourism Industry Post-COVID-19: A Silver Lining in the Dark Cloud” .
- Vithayaporn’s used systematic literature review methods to examine the impacts on Thai tourism and hospitality, including the airline and hotel sectors.
- Alausa and Batra used qualitative research to explore power relations among non-managerial employees of selected hotels in Nigeria.
- Kraisri and Deocampo presented a paper focusing on the English communication needs of wellness spa therapists in Thailand.
- Liang presents an extensive analysis of findings from previous studies and quantitative survey of consumers in China from which he developed a model on the influence of enterprise online information behavior on consumer behaviors .

The editorial team and the authors are pleased to share these research articles that are extensively rich in interdisciplinary content and processes, as applied in various contexts . We hope that you will find the shared knowledge useful for your continuous learning, upskilling , and future research .